

BLANCA GONZALEZ | LUXURY LIFESTYLE PHOTOGRAPHY

Boutique

SCHOOL PORTRAITS





MEET YOUR *photographer*



Hi! I'm Blanca and I am a full time lifestyle and fine art photographer here in El Paso. I would like to share some information about my Boutique School Portraits.

My approach is to bring a boutique photography experience to your school creating school portraits that capture your students' REAL personalities. I keep hearing how tired parents are of the same old boring school photos and I promise my photos will be more memorable, beautiful and professional.

I have put together this brochure for you to learn more about my services. I'm also sharing samples of my work and the packages offered to parents.

I pride myself in creating honest and beautiful portraits to be cherished for a lifetime.

I'm not sure if you've seen work like this before, so I'm happy to answer any questions you might have. I look forward to bringing boutique portraits to your school!





SIMPLY *put*

Boutique School Portraits is custom, candid, studio simulated imagery that provides a better option for parents than standard industry norms.

Our team thrives on creating real moments, eliciting genuine emotion from children, and delivering a product of exceptional quality.

Children will be encouraged to be themselves, and will never be forced to smile. Photos will be shot on a variety of backgrounds, offering a modern and timeless feel.

We have structured our program as a fundraiser for your school, as well as a solid value add for your parents.

We bring the boutique experience to your school in a fun and easy way!



THE details

NO OBLIGATION

Parents are not obligated to purchase beyond their donation to the school for one digital image.

ORDERING

Complete, online ordering, no paper, no cash, and super easy!

CONVENIENCE

All parent communication will be handled through my studio.

PROFESSIONAL

Superior, studio quality imagery and products

DELIVERY

All digital images are delivered through an online proofing gallery. Should parents purchase prints, their order will be taken care of and delivered to your school for easy pick up.

SPECIAL RATES

My school photo packages have been priced with affordability in mind.

FUNDRAISER

13% of the net profit will be donated back to your school.

HOW IT *works*



- :: We work together to set up a date for your school
- :: I bring posters and you help inform your parents of picture day
- :: We will provide you with information to share with parents of your school
- :: My assistant and I will come and set up a pop up studio, with professional lighting
- :: Students will come for their portraits then return to class, with minimal class interruption
- :: Parents will be sent an online proofing gallery where they can choose to purchase prints, digital files and a combination of both
- :: We take care of print orders with my professional print lab
- :: Once prints are returned we will deliver them to you





MATTE PRINTS

PACKAGE A \$25

2 - 8X10

8 - wallets

PACKAGE B \$35

4 - 5X7

8 - wallets

PACKAGE C \$45

1 - 8X10

2 - 5X7

8 - wallets

CLASS PHOTO \$15 5X7



DIGITAL FILES

Web Resolution Files
\$25 each
(will print up to a 4X6 size)

High Resolution Files
\$45 each
(will print up to an 8X10 size)

5 digital photos for a special price of \$125

ADDITIONAL ITEMS AVAILABLE TO YOU

STUDENT ID CARDS

High quality custom ID cards for students and staff.

1-300 \$2.50 each

301 + \$2.00 each

Sell them to parents for \$4-\$5 each



YEARBOOKS

Let us help you put together the perfect yearbook to memorialize your school year! We offer high quality, softcover yearbooks starting with 50 full color pages.

Prices starting at \$25 per yearbook.

Sell them to your parents for upwards of \$45 each!







LET'S GET *started*

Get in touch to set up your complimentary consultation to learn more about how we can help your school have the hippest school photos in town!

www.blancasphotos.com

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blanca@blancasphotos.com





Twenty '20

JANUARY

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